



Greyson's GOLF FORE the Charity Fundraiser

SAT July 27th

11:30am Registration/Lunch

1:00pm 18 Hole Shotgun Start



See online Event Page
for additional details

Register Online:
whiskyrun.com/events

\$110
Per player

400,000 babies will be born in our country this year. Statistically 4000 will be born with some form of congenital heart defect. Many will require surgery at SickKids just like Greyson did ❤️ It will be 2 ½ years before Canada has another newborn with a heart as rare as Greyson's. His heart is 1 in a million!

On July 27th, help us give back

IN SUPPORT OF
SickKids®

Sponsorship Package



A Unique Sponsorship Opportunity

Our Story

When our son Greyson was born he had a hard time catching his breath. Fluid in the lungs after birth is quite common for newborns and so the doctor sent him for an x-ray. However, we would soon learn that the reason for Greyson's struggle to breathe would become something far from ordinary.

In fact, a **1 in a million** rarity.

Greyson was immediately transferred to McMaster Children's Hospital and then to SickKids in Toronto where doctors explained to us the basics of a congenital heart defect known as TOF - Tetralogy of Fallot (a defect recently brought into the limelight by Jimmy Kimmel's announcement regarding his newborn son, Billy).

Through numerous procedures they discovered that furthermore, Greyson was missing his main pulmonary artery and that blood was only entering his lungs through small collateral arteries attached to his aorta (known as MAPCAs) – the most extreme variant of TOF.

With no family history of heart defects we were in total shock. The feeling was indescribable – and as new parents we were ill-equipped to handle such news. Our hearts were broken alongside our son's. **But there was hope.**

Two weeks shy of Greyson's 1st birthday, a team of miracle workers led by Head of Cardiovascular Surgery at SickKids Hospital, Dr. Glen Van Arsdell, performed a gruelling all day surgery to fix Greyson's heart. It was over 12 hours in the operating room and the longest day of our lives.

The surgery was a success!

Greyson spent the next couple of days in the NICU where they closed his chest (yes, we had the honour of literally seeing our son's heart beat in his chest!) and he was weaned off of oxygen and medications.

Unbelievably, Greyson was home within 7 days, crawling on the 8th day and learning to walk only 1 month later. His recovery was amazing to witness. And even though there will be dozens of follow up appointments and most likely more surgeries as he grows, his doctors are confident that he will live a normal life with little to no restrictions.

There is no amount of money that can ever repay the debt that we owe SickKids and their team of miracle workers for saving our son's life and fixing all of our hearts. With the *3rd Annual Greyson's Golf Fore the Heart Charity Fundraiser* our goal is to raise \$12,000 for the Labatt Family Heart Centre making a 3-year total of \$50,000, so that we can help them continue to save the lives of countless other Heart Warriors just like Greyson.

Building on our Success

Over the last two years, Greyson's Golf Fore the Heart Charity Fundraiser, our friends, family and community came together and raised \$38,175.82 for the Labatt Family Heart Centre at SickKids Hospital. We couldn't be prouder of everyone involved or more thankful for each person's contribution!

This year, our goal is to raise at least \$12,000 through charitable donations and our tournament to bring our overall total to \$50,000. We need your help to make this possible.

The Need for Your Support

The Labatt Family Heart Centre at SickKids is one of the world's leading centres dedicated to the study and treatment of congenital heart disease. The breadth and depth of the Centre's expertise is unparalleled in Canada and **ranks in the top three worldwide**. Every person who works in the Centre is a congenital heart disease expert, whether they are a nurse, an echo cardiographer or a heart surgeon. This incredible team of people uses their expertise to provide life-saving care to the sickest, most fragile patients.

Congenital heart defects are the most common birth defect, affecting approximately **1 out of every 100 babies** born each year. Over half of these babies are at significant risk of dying without major surgery to correct the defect.

In the early days of cardiac surgery, the mortality rate for these infants was 50 per cent. Now **95 per cent of children** with a heart condition are candidates for some form of treatment, and the vast majority will grow into adulthood.

This dramatic increase in survival rate is the result of research and clinical advances. By continuing to drive innovation and share their expertise, the Labatt Family Heart Centre can ensure more children with a potentially fatal diagnosis like Greyson's, are able to live full, healthy and productive lives.

Event Profile

3rd Annual Greyson's Golf Fore the Heart Charity Fundraiser

Date: Saturday July 27th 2019

Location: Whisky Run Golf Club, 631 Lorraine Rd Port Colborne L3K 5V3

Golf Tournament

Registration & BBQ Lunch – 11:30am

Shotgun Start 18 Holes Golf & Ride – 1pm

Dinner Buffet, Prizes, Draws & Awards to follow (approximately 6pm)



Marketing & Promotions

This event will be featured in a social media and email blast campaign to Whisky Run Golf Club's 2500 Facebook followers & over 10,000 email subscribers for 10 weeks in the Spring/Summer of 2019. The golf tournament is expected to sell out with 144 participants & dozens more participating in additional activities. A listing of the event will be found online at whiskyrun.com where participants will register. Sponsors will have the opportunity to display logos and website or social media links from this page.

How Can You Become a Sponsor?

The following page outlines the different ways in which you can help us reach our fundraising goal of \$12,000 for the Labatt Family Heart Centre at SickKids Hospital.

Thank you so much for your consideration.

The Dobbs Family ~Kevin, Jessica & our Heart Warrior, Greyson



Gold Sponsor \$2000 (1)

- ~ Prominent onsite logo recognition with 36inx48in tournament welcome sign and prominent slideshow reel
- ~ Logo on all Riding Cart Labels
- ~ Prominent logo on all print material including rules sheet, lunch/dinner tables
- ~ Logo/link on all event webpages (Website, Facebook, Sick Kids Event Page)
- ~ Personal PA announcement at Event Kick Off and Dinner Reception

Silver Sponsor \$1000 (3)

- ~ Onsite logo recognition with 24inx48in sign and shared slideshow reel with Silver Sponsors
- ~ Logo on print material including rules sheet & lunch/dinner tables
- ~ Logo/link on all event webpages (Website, Facebook, Sick Kids Event Page)
- ~ Shared PA announcement with other Silver Sponsor at Event Dinner Reception

Bronze Sponsor \$500 (5)

- ~ Onsite logo recognition with 24inx36in sign and shared slideshow reel with Bronze Sponsors
- ~ Logo on print material including rules sheet & lunch/dinner tables
- ~ Logo/link on all event webpages (Website, Facebook, Sick Kids Event Page)
- ~ Shared PA announcement with other Bronze Sponsors at Event Dinner Reception

Hole Competition Sponsor \$200+(\$50 value) prize (4)

- ~ 24inx18in Sign with Logo at Hole Tee Block or Green
- ~ [Business] Name on print material including rules sheet, lunch/dinner tables with all hole competition sponsors
- ~ Logo displayed on event slideshow rotation with other sponsors + during prize presentation to winner

Hole Sponsor \$150

- ~ 24inx18in Sign with Logo at Hole Tee Block
- ~ [Business] name on rules sheet, lunch/dinner tables with all hole sponsors
- ~ Logo displayed on event slideshow rotation with all hole sponsors

In Kind Sponsor

All prize donations are greatly appreciated. In kind donations will be dispersed between the raffle table, tournament gifts for each player and awards to be given out to participants.

- ~ (Business) name listed on "Donations" screen in event slideshow

Please make all cheques payable to Whisky Run Golf Club

For all Sponsorship inquiries, please contact
Jessica Dobbs
Heart Warrior Mom & Event Manager, Whisky Run Golf Club
jessica@whiskyrun.com
(w) 905.835.6864 ext. 22 or (c) 289.241.4182





Sponsor Information

Business Name _____

Contact Name _____

Business Mailing Address _____

Contact Email _____

Contact Phone Number _____

Sponsorship Level Choice

- Gold Sponsor \$2000
- Silver Sponsor \$1000
- Bronze Sponsor \$500
- Course Competition Sponsor \$200 + \$50 prize
- Hole Sponsor \$150
- In Kind Sponsor

Sponsorship Payment Options

Sponsorships may be paid:

- Online at Greyson's Golf Fore the Heart Donation Page (contact Jessica for the website link)
- In person by cash or debit at Whisky Run Golf Club
- By cheque payable to Whisky Run Golf Club

If paying by cheque, cash or debit, please circle the type of charitable tax receipt you would prefer:

Personal Tax Receipt OR Business Gift Receipt

Thank you for your support. If you have any questions regarding your sponsorship, please contact Jessica Dobbs – 289-241-4182 or jessica@whiskyrun.com.

Jessica Dobbs
Event Manager
Whisky Run Golf Club
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Port Colborne, ON L3K 5V3